



Cheers for 50 Years – May 3, 2019

About The Indianapolis Public Library Foundation:

More than a repository for books and information, The Indianapolis Public Library plays an important role in shaping the community's narrative. The Library encourages Marion County residents of all ethnicities, ages and backgrounds to learn, explore, share and grow through robust collections, programs and services and engaging events that bring the community together. When we can all learn, we can make our community the best it can be.

Tax dollars support basic expenses such as staff salaries, building upkeep and most of the Library's collection. However, the majority of the Library's programs and services patrons know and love are possible because of support from The Indianapolis Public Library Foundation. The Library Foundation raises more than \$2 million a year for Library programs and services, thanks to the generosity of individuals, companies and foundations.

In 2019, the Library Foundation will turn 50! This milestone is a unique chance to celebrate our impact on Library patrons and increase our capacity to respond to their ever-changing needs. Will you help us maximize this opportunity?

What to Expect at Cheers for 50 Years – Presented by the Danny R. Dean Fund:

The highlight of our 50th year will be a celebration at Central Library on Friday, May 3, 2019. Join fellow lifelong learners to mingle, enjoy live music and experience our most popular children's programs, all while sampling some delicious literary-themed hors d'oeuvres and libations. While specific activities are to be determined, we anticipate they will revolve around music, dance/movement, storytelling, artmaking, robotics, science and animals! Have you ever wanted to get up close with a tortoise, learn some traditional African dance steps or program a break-dancing robot? Now's your chance to feel like a kid again, except this time with an adult beverage or two in your hand! Before the fun begins, guests will gather in the Atrium for a brief, formal presentation celebrating the Library Foundation's past, present and future, where they will also learn about the opportunity to support future Library programs for youth with a gift to the Next 50 Fund. Guests will leave feeling proud of what their gifts to the Library Foundation accomplished and invested in its future.



Central Library will provide the beautiful backdrop for our 50th anniversary celebration. This adults-only, after-hours event will include music, food, drink and the chance to experience firsthand popular children's programs at the Library in a casual, fun atmosphere.



Have as much fun as these kids, and feel good knowing your support of this event will help future generations of children learn, laugh and grow at the Library!

Help us write our future - join us as a sponsor:

Enhance your community visibility and demonstrate your commitment to providing access to extraordinary learning experiences for all through a sponsorship of the Library Foundation's 50th anniversary celebration. The event is a great opportunity for you and your friends, employees or special clients to learn about the work of the Library in a whole new way. Based on the level of your sponsorship, you will receive an assortment of recognition opportunities, as well as tickets to the event. **Event sponsorships and ticket sales will underwrite the Foundation's anniversary celebration and related activities.**

UNLESS OTHERWISE NOTED, SPONSORSHIPS MUST BE COMMITTED BY MARCH 31 IN ORDER TO RECEIVE BENEFITS.

Series Sponsor - \$20,000

- Eight tickets with reserved table
- Opportunity to write welcome message in event program booklet
- Opportunity to provide input on a special food or drink item that will be enjoyed by guests at the event
- Logo recognition on all promotional materials and event collateral
- Verbal recognition at event and opportunity to speak
- Feature in the Library Foundation's February donor newsletter sent to 5,000 supporters and community leaders – *REQUIRES COMMITMENT BY JANUARY 31, 2019*
- Opportunity to see Library program in action
- Logo on the Library Foundation's website, www.indyplfoundation.org
- Print or digital signage during our anniversary celebration
- Listing in the Library's Annual Report
- Opportunity to plan additional recognition that meets both our marketing needs

Novel Sponsor - \$10,000

- Eight tickets with reserved table
- Logo recognition on all promotional materials and event collateral
- Verbal recognition at event
- Feature in the Library Foundation's February donor newsletter sent to 5,000 supporters and community leaders – *REQUIRES COMMITMENT BY JANUARY 31, 2019*
- Opportunity to see Library program in action
- Logo on the Award website, www.indianaauthorsaward.org
- Print or digital signage during our anniversary celebration
- Listing in the Library's Annual Report
- Opportunity to plan additional recognition that meets both our marketing needs

Story Sponsor - \$5,000

- Six tickets with reserved table
- Logo at activity station or performance area made possible through your sponsorship
- Logo on the Library Foundation's website, www.indyplfoundation.org
- Recognition on print or digital signage during our anniversary celebration
- Listing in event program booklet
- Opportunity to see Library program in action
- Listing in the Library's Annual Report

Chapter Sponsor - \$1,500

- Four tickets
- Print or digital signage during our anniversary celebration
- Listing in event program booklet
- Opportunity to see Library program in action
- Listing in the Library's Annual Report

For additional information about sponsorship opportunities, or to reserve your space as a sponsor, please contact Caity Withers, Development Officer, at cwithers@indyplfoundation.org or at (317) 275-4868.