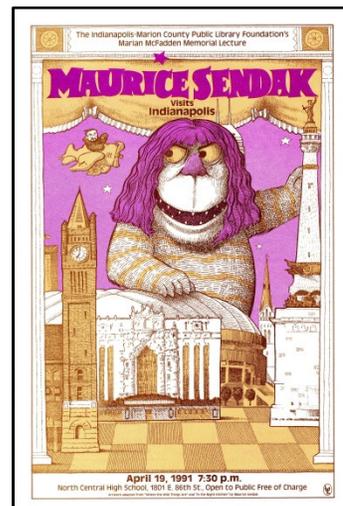




Next 50 Fund

What are your childhood memories of reading? Did you have a favorite book, spine cracked and pages worn from daily use, or a loved one who faithfully shared stories with you? Perhaps you visited your library, where a librarian helped you select just the right book. Even before you were old enough to sign your name on your borrowers' card, and continuing through your teen years, your library was there to inspire your love of reading and enable your pursuit of knowledge. Your life is richer today because of it.

With a vision for public service that surpassed its tax-supported budget, The Indianapolis Public Library founded The Indianapolis Public Library Foundation in 1969. By raising private contributions, we enable the Library to nurture the community's love of reading and learning in proactive ways. If you grew up in Indianapolis, you may have participated in the Summer Reading Program or attended a lecture by Madeleine L'Engle ("A Wrinkle in Time"), Lloyd Alexander ("Chronicles of Prydain") or Maurice Sendak ("Where the Wild Things Are"). Today, we sustain those beloved traditions while enabling the Library to meet emerging needs. For example, thanks to private support, the Library is now helping schools increase students' access to information by conducting district-wide public library card sign-ups and offering shared online databases and eBook collections. Just as our founders did not anticipate the Internet in 1969, we cannot predict what the next 50 years will bring – only that the Library will face increasingly complex challenges and opportunities as it realizes its mission of making reading and learning an essential, enjoyable part of every childhood.



For this reason, we invite you to help us establish the Next 50 Fund, a new, permanent funding source dedicated to the Library's evolving efforts on behalf of youth. As you reflect on how childhood reading and learning experiences enhanced your life, or the lives of the young people you hold dear, please know your gift to the Next 50 Fund will have the same impact on others.

Support the Next 50 Fund!

We seek to raise a total of \$150,000 by December 31, 2019. Would you consider making a contribution that is personally meaningful? You may pay your gift over five years. We can accept gifts of cash, appreciated stock, IRA distributions (there are tax benefits for those aged 70 ½ or older) and non-cash assets. We will gratefully acknowledge contributions at various levels:

\$100

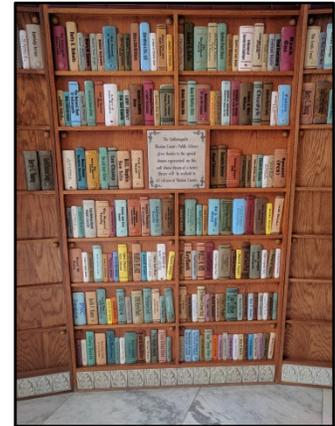
- Listing in commemorative anniversary booklet
- Listing in the Library Foundation's annual report

\$500

- All \$100 level recognition
- 1" ceramic book tile (available at select locations)

\$1,000

- All \$500 level recognition, upgrade to a 2" tile
- Recognition in a print or digital donor signage during our anniversary celebration on May 3, 2019
- Opportunity to see a Library program in action



\$2,500

- All \$1,000 level recognition, upgrade to a 3" tile
- Listing on permanent donor signage in the Library Foundation's boardroom

\$5,000

- All \$2,500 level recognition
- Oral recognition from the podium during our May 3, 2019 anniversary celebration
- Invitation to luncheon with Library CEO Jackie Nytes and a local author
- Recognition on www.indyplfoundation.org

\$10,000

- All \$5,000 level recognition
- Named honorary co-chair of our anniversary celebration

\$25,000+

- All \$10,000 recognition
- Opportunity to name a space in the Library or Library Foundation



Make a Lasting Impact!

Your gift will be placed in a permanent endowment.¹ We will use the interest earned to support children's initiatives of The Indianapolis Public Library. If the endowment earns 5 percent annually and we spend that interest each year, your gift will generate twice its value in 50 years!

To extend your impact, please consider leaving a legacy for the Library. You can make a planned gift through a will, life insurance policy or retirement plan. There are even arrangements that can generate income for you. Whether you want to support the Next 50 Fund or have other goals, the Library Foundation can help you shape your legacy gift to support learning at the Library.

For More Information

Contact Library Foundation President Roberta Knickerbocker Jagers at (317) 275-4863 or rjagers@indyplfoundation.org. Thank you for your consideration!

¹ Your gift will go into a permanent endowment placed at Central Indiana Community Foundation, one of the Library Foundation's endowment management partners. The earnings will support children's initiatives at The Indianapolis Public Library. Up to 15 percent of the earnings may be applied to fundraising/administrative expenses the Library Foundation incurs by supporting children's initiatives. The Library Foundation's Board of Directors may redirect the Next 50 Fund to another purpose should the current one become obsolete. In that unlikely event, the Board would make an effort to select a similar cause.

