A Stronger Library, Together

THE INDIANAPOLIS PUBLIC LIBRARY FOUNDATION'S 2025-2027 STRATEGIC PLAN HIGHLIGHTS

VISION

A stronger public library for a stronger Indianapolis.

The INDIANAPOLIS PUBLIC Library FOUNDATION

MISSION

Elevate The Indianapolis Public Library by activating the community's generosity.

GUIDING PRINCIPLES

CORE BELIEF

Strong public libraries are essential for a civil society.

VALUES

Service

We strive for excellence in the service we provide through the trusted relationships we have with the Library, our donors, and the community.

Ingenuity

We work creatively and constantly seek to learn, grow, and improve.

Collaboration

We believe that partnerships are paramount, relationships are foundational, and that trust and respect are earned through our integrity.

Belonging

We value all people and perspectives, and create and support opportunities for everyone to thrive.







Charting Our Course

GOALS, OBJECTIVES, TACTICS, & MEASURES FOR IMPACTFUL GROWTH

GOAL 1

Grow and engage the Foundation's current and future donor base.

OBJECTIVES

1. Raise funds for Library resources that foster learning, belonging, wellbeing, and workplace of choice, as well as the Foundation's general operations and endowments.
2. Create and implement development and marketing plans.

PRIMARY TACTICS

1. Grow awareness of the Foundation.
2. Define the Foundation's impact.
3. Continue to strive for a relationship-driven approach across all donor segments and phases of the fundraising cycle.
4. Engage the board of directors.

PRIMARY MEASURES

1. Raise at least $7.2 million between 2025 and 2027, a 14% increase over the last three-year strategic plan.

GOAL 2

Sustain a mutually supportive, collaborative, and strategically aligned relationship with the Library.

OBJECTIVES

1. Make financial investments in the Library's mission.
2. Ensure the Foundation's financial investments align with the Library's strategic priorities (learning, belonging, wellbeing, and workplace of choice).
3. Create and implement a communications plan that enhances Library colleagues' understanding of the Foundation. This communications plan will facilitate collaboration, as well as equip Library staff to inform patrons about opportunities to support the Foundation.

PRIMARY TACTICS

1. Provide excellent service to the Library.
2. Determine gaps in fundraising and where opportunities exist to align funding priorities between the Foundation and the Library.

PRIMARY MEASURES

1. Invest at least $7.4 million in the Library between 2025 and 2027.

GOAL 3

Prioritize growth opportunities for the Foundation's staff and board, as well as the Foundation itself.

OBJECTIVES

1. Create and implement a staffing plan that addresses recruitment, retention, performance management, training, compensation, and succession planning, while continuing to cultivate an inclusive workplace culture that supports belonging and wellbeing.
2. Create and implement a board development plan that addresses recruitment, retention, engagement, training, and leadership succession, while continuing to cultivate a board culture that supports belonging and wellbeing.
3. Develop strategic partnerships to achieve organizational goals and tools for assessing organizational culture.
4. Align the Foundation's budget and financial practices to achieve growth.

PRIMARY TACTICS

1. Continue to learn about and implement best practices for managing and developing a diverse workforce and board of directors.
2. Continue to learn about and implement best practices in financial management.

PRIMARY MEASURES

1. Completion of staff, board, and financial management plans.
2. The Foundation's financial position.

